ADLCC
Arizona Democratic Legislative Campaign Committee

Goals

What is the ADLCC?

Our path to the majority and just how critical the LD structure is

How YOU can make an impact- getting voters to care

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What we do and what's at stake

The ADLCC

With so much on the line, we don't have a moment to lose.

The Arizona Democratic Legislative Campaign Committee is the only organization in Arizona whose sole purpose is to elect Democrats to the State House and Senate.

Our singular focus is to deliver a Democratic trifecta in Arizona by recruiting and identifying candidates, connecting them with the crucial resources they will need to win, and then partnering with them on the path to victory.

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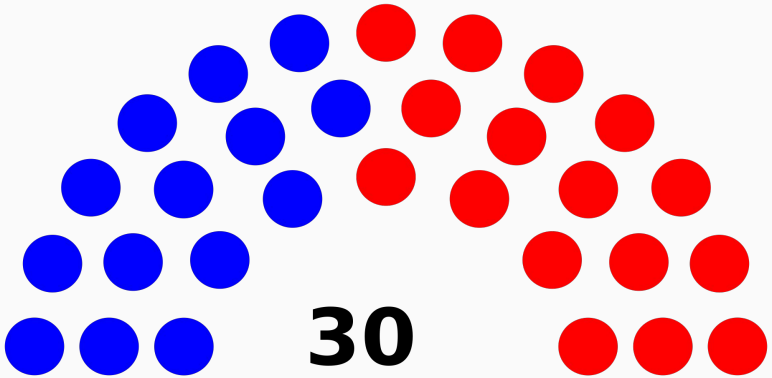
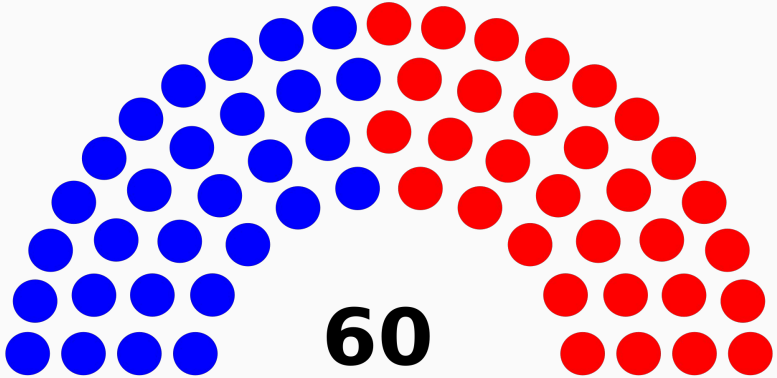
Our Caucus Program

Recruit + Train Candidates	Set battleground candidates up for early success, hire on the ground staff, educate new and perspective leg candidates
Build the Party	Serve as a conduit between the LD leaders, leg candidates and the Democratic Party, work closely with and provide resources for LD leaders
Fundraise	Engage donors to fund the ADLCC program which goes directly to candidates to support their path to victory, train candidates on finance best practices
Communicate the Mission	Strengthen the Democratic message on social media and in the press, support candidates with paid and earned media

Where We Are



14 Dem, 16 GOP



29 Dem, 31 GOP

The Issues

Right now in Arizona, there is a **15-week abortion ban** on the books – thanks to a law passed and signed by the Arizona GOP just last session.

In this session alone, there have been multiple underhanded attempts to advance an anti-abortion agenda, including bills from GOP Representative Matt Gress (LD4) to codify fetal personhood into law.

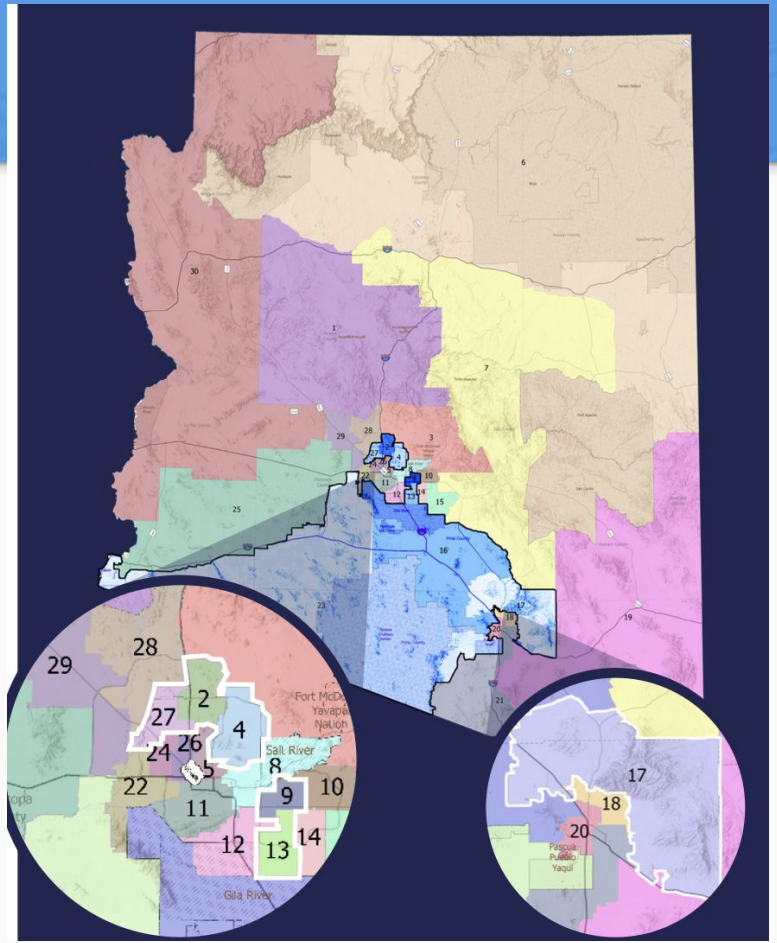
One bill, from GOP Representative Cory McGarr (LD17), would **jail women for receiving lifesaving health care like an abortion.**

This year alone, the Republican-held legislature advanced countless bills anti-LGBTQ bills, **including bills banning books and the use of correct pronouns.**

Electoral Math: Zooming Out

Our Pathway

- We think **long term:** building infrastructure and our bench
- We think **big picture:** what districts are most vulnerable, **which are on the verge of flipping**, what patterns are we seeing?



Battlegrounds

An area that could reasonably be won by either the Democratic or Republican candidate. These areas are usually targeted by both major-party campaigns, especially in competitive elections.

Let’s look at some examples

- **LD12-** was a target last year and now is considered safe
- **LD9-** with the work done this year, this could be safe next year
- **LD27-** newly a target because of the work they did last year

Your Impact: Zooming In

The Power of an LD

LDs are so important because their job is to zoom in.

- What hyper local issues are voters talking about? What strategies work and don't work? Who are their candidates? Where is the overlap?
- The LD structure is the best vehicle we have to organize
- Flipping the state means flipping a district, and flipping a district takes a well organized and enthusiastic LD

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Relaying this message to voters

- We are 1 seat away
- This has been done in other states and they have passed beneficial legislation
- This is the forward momentum Democrats are looking for
- If you think your vote doesn't count, think again!

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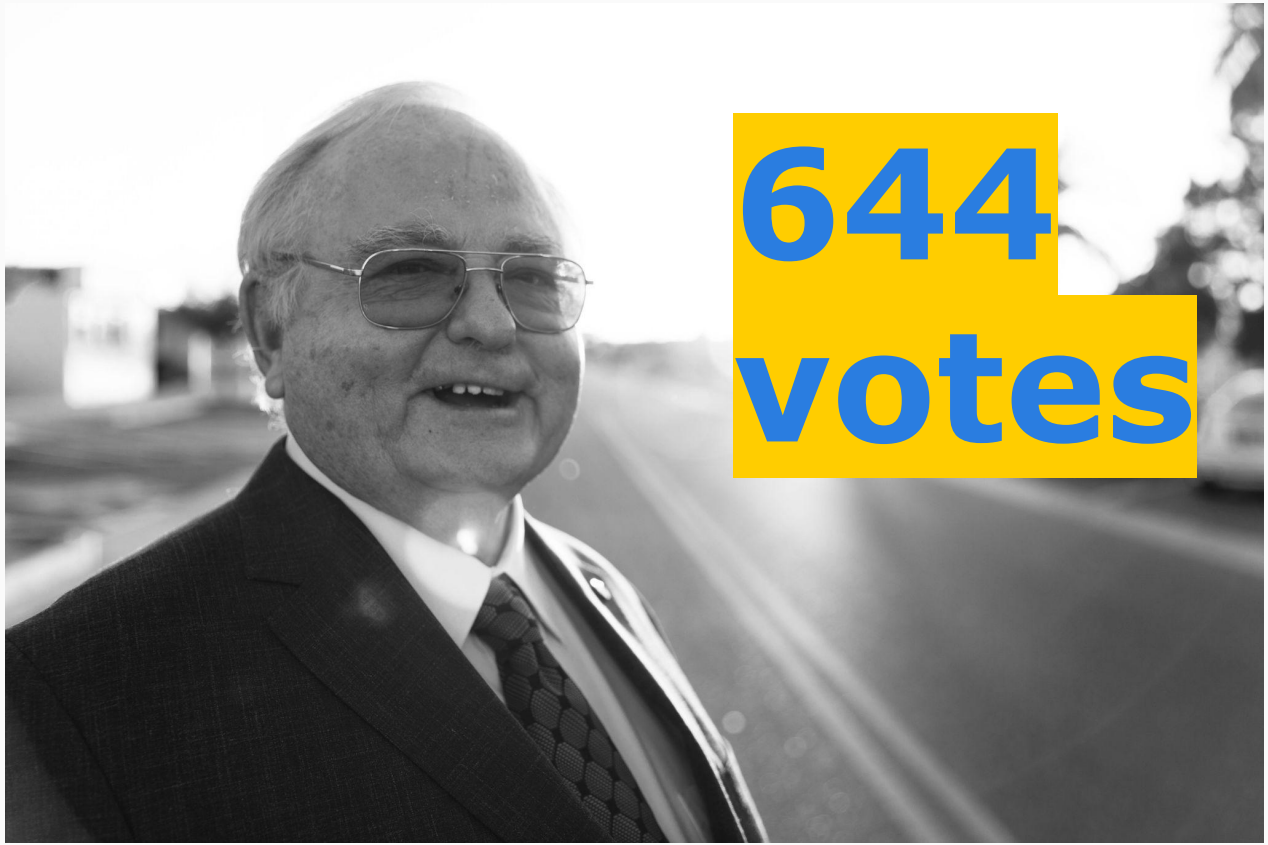
Every Vote Matters



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Each district has a role

Red	Build power, activate new voters and volunteers, adopt a district
Purple	Maximize impact
Blue	Maintain power, uplift incumbents, drive turnout, adopt a district

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Your Impact

- Get active in your LD
- Sign up to be a PC
- Talk with your LD leadership
- Talk about the State Leg at every door, add it in to every conversation
- Think big: What district can you adopt? What else can you offer?

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Key Takeaways

The path to the majority can inspire voters who otherwise would not be interested.

The LD structure is the best method we have in AZ to flip district and win a majority.

We need you!

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Questions?

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